

THE DESIGN ISSUE 2024

DESIGN

+ DECOR

THE FLORIDA EDITION

TOP
CREATOR
TRENDS
TRANSLATED

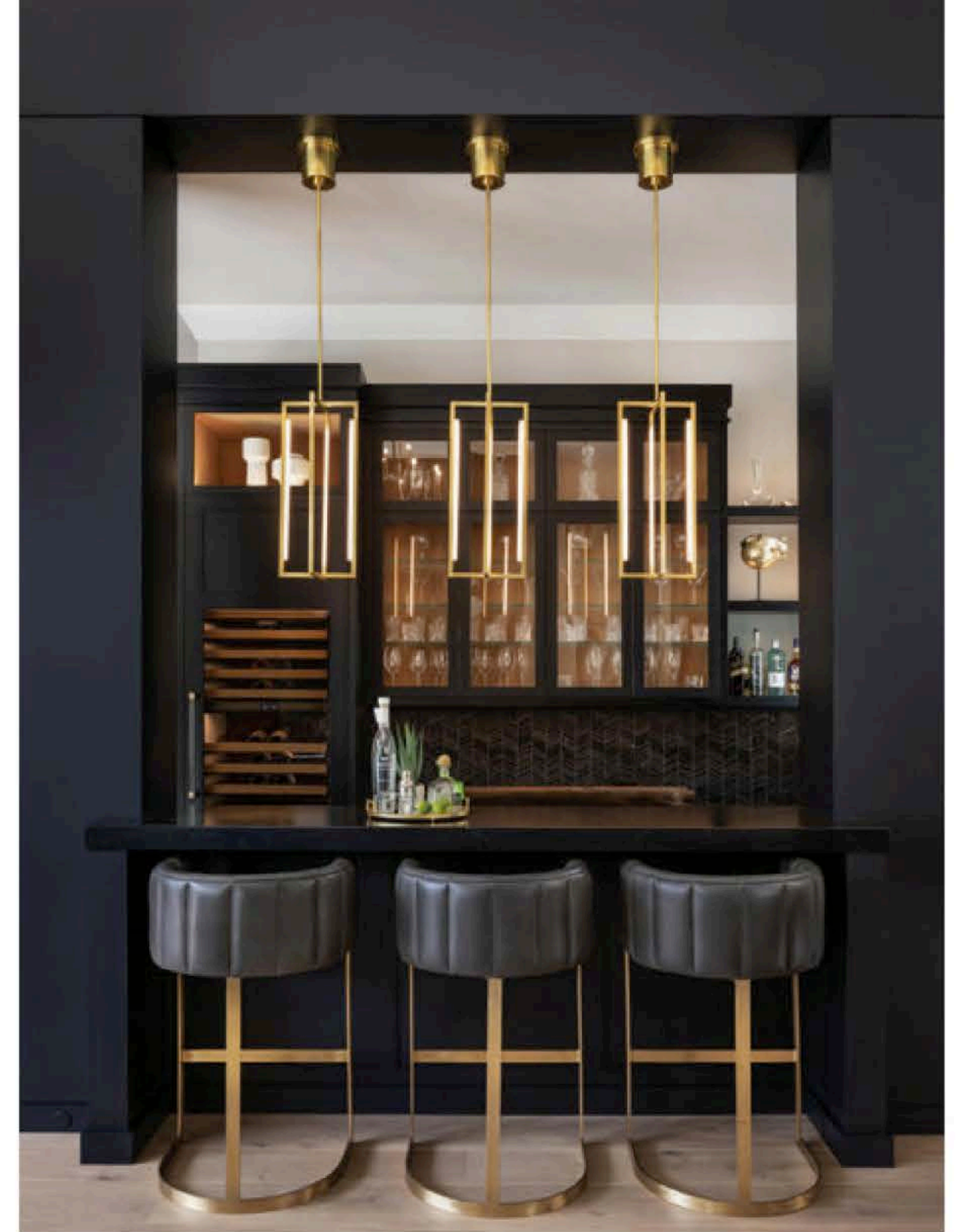


COVER PHOTOS: REAGEN RULE
SHOT ON LOCATION AT THE WARREN, NAPLES

\$7.99US \$8.99CAN 439
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DISPLAY UNTIL 2/10/25
FALL 2024



INSPIRE



D+D: Inspired. What draws you to that design term?

Adriene: The word “inspire” is defined as “to excite or encourage; to breathe life into,” which encapsulates our goal here at EDGE. When you think about it, that’s the essence of the entire interior design industry. I believe it’s just as essential to be inspired in our creations, draw inspiration from our environment, and keep our clients engaged and inspired throughout the entire timeline of the project. While many aspects of our work, especially construction, can seem tedious or challenging, it is our job to reassure clients and keep them inspired throughout the process

D+D: How do you design unique spaces that inspire a diverse range of clients?

Adriene: I hold a discovery call with each client at the beginning of every project. This is a personal approach—discussing their lifestyle, family, entertainment preferences and general interests. This vital conversation provides insight into what

motivates and is important to them, helping me create a space that effectively meets their needs functionally and aesthetically. Additionally, this discussion inspires new ideas for their space and enables me to design environments that enhance the experiences and memories made within their home.

D+D: How do you bring clients through the process in a way that keeps them inspired?

Adriene: Following the discovery call, our next step involves a digital concept presentation outlining the project’s general design aesthetic via visuals. We then delve further into renderings, sketches and material selection to make the digital concept more tangible. Clients who engage actively in this journey see the design as a reflection of their needs rather than simply fulfilling our vision, particularly when it pushes them out of their current or past interior design comfort zones. ♦

Resource: EDGE Cabinetry | Interior Design | Closets: Adriene Ged, Director of Interior Design, Naples, FL, 239.631.6771; edgeinteriorsfl.com